

Foundational AI strategy:

# Preparing for success



We can help your business take full advantage of AI potential by bringing a systematic approach to your development and deployment strategy.

By focusing on these five foundational areas of the AI journey, you can set yourself up for meaningful, sustainable, and responsible value creation with AI.

## Business strategy

1

Clearly define your business objectives, prioritize potential use cases, and determine your metrics for AI success.

## Technology and data strategy

2

Prior to deploying any initiatives, ensure your architecture and data platforms are robust enough and make decisions on build vs. buy to optimize AI outcomes.

## AI strategy and experience

3

Take a systematic approach that models use cases, applies testing, encourages experimentation, and embeds AI applications across multiple business units.

## Organization and culture

4

Support the AI process from the top to set a clear, organization-wide standard for innovation, provide access to continuous learning opportunities, and build relationships and collaborate with AI subject matter experts.

## AI governance

5

Ensure all AI systems are developed and deployed responsibly by establishing controls and accountability structures that govern data privacy, security, and responsible use of AI.

We can guide you through the intricacies of the new era of AI by helping establish strategies and practices that lead to success.



## Take the first steps:

Here are a few examples of steps you can take **TODAY** that will start you on a firm foundation of AI strategy.

**Establish an AI council** of senior stakeholders who can lead your organization by example.

**Develop responsible AI policies** that prioritize compliance, security, privacy, and transparency.

Allocate budget to **reinforce data infrastructures**, expand digital bandwidth, and deploy new technology.

**Cultivate an AI knowledge base** in your employees by investing in development, reskilling, and upskilling.

Identify AI-powered applications that **enhance productivity** across your organization and develop AI solutions that align to your specific business objectives.

As a Microsoft partner, we're uniquely positioned to help you navigate the emerging AI landscape.

Reach out today for guidance on your organization's AI transformation.